

# Prodigy

2015-2016

NITTE

The News Bulletin of Dr. Nitte Shankara Adyanthaya Memorial First Grade College, Nitte

Volume : 13

Issue : 3

November 2016

## From Principal's Desk



Dear Readers, I am proud to say that by-annual news bulletin "PRODIGY" is the testimonial of the efforts of students and lecturers who have worked hard driven by a common purpose and encouraged by their

inestimable bond.

In the light of the latest events of Demonetization, our Prime Minister had exhibited the scope of 'Change' in this modern era where about 86% of the currency in circulation lost its value and got converted to mere paper which has no value.

The change has been both praised and criticized in the world and the people of India themselves are equally split based on their interests and opinions. The aftermaths affect all generations irrespective of age or personality. The major take from this move is that everyone are subjected to change, whether one likes it or not we have to flow with it strengthening a statement made by George Bernard Shaw "Progress is impossible without change, and those who cannot change, their minds cannot change anything".

I am thankful to all the members of the Editorial Board for their help in bringing out this news letter.

I wish everyone a Happy Christmas and Happy New Year.

**Dr. Veena B. K.**  
Principal

## Orientation Programme

A three-day bridge course and orientation programme was conducted from 1st to 3rd July, 2016 for the first year students. Dr. Niranjan Chiplunkar, Principal NMAM Institute of Technology, Nitte inaugurated the programme. Mr. Gopal Krishna Bhat, Trisha Coaching Centre, Udupi spoke on 'Orientation to Chattered Accountancy Course'. Mr. Joy



Matris, Asst. Professor, Dept. of Humanities, NMAM Institute of Technology, Nitte, spoke on the topic 'Small Things that Matter'. In the afternoon session,

Dr. Radhkrishnan, Prof., Dept. of Civil Engineering, NMAM Institute of Technology, Nitte, delivered a talk on 'Creativity and Imaginations'.

On the second day, Dr. Sudhir M., Prof., JKSH Institute of Management, Nitte spoke on 'Core Values'. Prof. Sandhya Rao, JKSH Institute of Management, Nitte, addressed the students on the topic 'Personal Excellence'

On the Third day of the programme in the morning session, Mr. Vishwanath, Asst. Prof., Dept. of Humanities, NMAM Institute of Technology, Nitte delt with the topic, 'Individual Effectiveness'.

Mrs. Neetha Kishore, Deputy Director (Academics) NET Campus and Mrs. Uma Shankaran, Assistant Director Students' Affair, NMAM Institute of Technology, Nitte, highlighted the importance of 'Goal Setting and Motivation'. The afternoon session was followed by the face to face interaction with the faculty. The faculty members briefed the students about the course, facilities, examinations, discipline etc. The orientation programme came to an end with the talent show by the freshers.

## Students' Council Inauguration

The 29<sup>th</sup> Students' Council Inauguration was held on 27<sup>th</sup> July, 2016. The Chief Guest of the function Mr. Sunil Kumar, MLA, Karkala Constituency, inaugurated the Council. Speaking on the occasion he said, conducting different cultural activities are not the only duty of Students' Council, it should also strive for the betterment of the society through various activities.

Shri. Yogish Hegde, Registrar of NET campus presided over the



function. Giving presidential remarks he said we should make use of the student force to lead the younger generations in the right path.

The Principal, Dr. Veena B.K., welcomed and introduced the chief guest to the gathering. Members of the students' council took oath under the guidance of the Principal. Students' Council Secretary Mr. Venkatesh Kini briefed about the plan of activities for the academic year 2016-17. Mrs. Manu Kumari, Students' Council Director proposed vote of thanks.

## AURORA- 2K16



The Students' Council of the college organized "AURORA-2K16", an interclass fest on 30<sup>th</sup> August, 2016. The fest was inaugurated by Dr. Udaya Kumar K. Shenoy, Prof., Dept. of Computer Science and Engineering, NMAM Institute of Technology, Nitte. Addressing the students he said, students should inculcate problem solving attitude, participating in the competitions like Aurora would definitely help the students to face the challenges in life. Dr. Veena B.K., Principal, Mrs. Manu Kumari, Students' Council Director and Mr. Venkatesh Kini Students' Council Secretary were present on the occasion.

AURORA- 2K16 had 14 events including individual and group. Events like Best Manager, Marketing, Finance, HR, Cyber Quest, Journalism, Group Singing, Group Dance, Mock Press, Roadies, Movie Spoof, Painting, Pictography and Quiz were held.

In the valedictory function, The Chief Guest Mr. Vivek Kumar, Branch Manager, Syndicate Bank, Nitte distributed the prizes to the winners of various events. The AURORA-2K16 runners-up trophy was secured by III B.Com (B) and the overall championship trophy was bagged by II B.Com (A).

## N-IGMA 2K16 Inter-Collagiate PU Fest

The Students' Council organized N-IGMA 2K16 Pre-University level fest on 15<sup>th</sup> September, 2016. The function was inaugurated by Shri. Yuvaraj, Chairman, Excellent Pre-university College, Moodbidri. Speaking on the occasion



he said, N-IGMA is absolute opportunity to the Pre-university students of various colleges to make use of the platform provided by Dr. NSAM First Grade College, Nitte. Continuing his remarks he said attitude, skill and knowledge is the most important essence of student's life in order to succeed in every aspect of the life.

Principal Dr. Veena B.K., presided over the function. Mrs. Manu Kumari, Students' Council Director and Mr. Venkatesh Kini Students' Council Secretary were present on the occasion.



The Chief Guest for the valedictory function was Mr. Ashok Shetty, Head Master, Shri Nikethan, High School, Brahmavara. Distributing the prizes to the winners of various events, he stressed on the need of learning from once mistake. The runners-up of the N-IGMA 2K16 were the students of Christ King, Pre-university College, Karkala and the overall championship was bagged by MGM Pre-university College, Udupi.

## Parent-Teachers' Meet

The College had organized PTA meeting on 24<sup>th</sup> September, 2016. Chief Guest of the programme was Prof. Madhava Bhat, Ex. Principal, Vivekanandha College, Puttur, and the Professor in the Post Graduate Department of English, SDM College, Ujire. Addressing the parents he said



mistakes by the children are common, but parents' reaction to the mistakes makes all the difference. Instead of making the children to feel guilty parents must make them to realize their mistakes. Parents participated in the meeting in big number. The meeting was presided over by Mr. Prabhakar Shetty, President, Parent Teachers' Association.



Dr. Veena B. K., Principal, giving introductory remarks she stressed on the point 'Role of parents on the overall development of students'. Teaching and non-teaching staff members were present on the occasion.

During the occasion Parent - Teachers' Association was reframed. Student welfare officer Mr. Ramesh M. put forward the new committee. Honorary president - Dr. Veena B. K., Principal, President - Smt. K.Yogini, Mangalore. Secretary - Mr. Ramesh M., Student Welfare Officer, Joint Secretary - Smt. Shashikala K. Hegde, Karkala. Executive Committee consist of Sheik Isac, Belvai, Balakrishna Anchan, Karkala, Savitha R. Anchan, Miyar, Smt. Rajani, Udupi, Dr. Jayashree Shetty, Dr. Yashodha R. Udupa as members.

## Association Activities

### NSS Activities

- NSS Units of the College were inaugurated on 1<sup>st</sup> August, 2016. Mr. Chandrashekhar Gowda, Head of the Dept. of Kannada, Alva's College, Moodbidri inaugurated the units and briefed the students about their responsibility in NSS. Dr. Veena B. K., Principal presided over the programme. Mr. Bharath S. Bhat, Co-ordinator of NSS welcomed and introduced the chief guest. Ms. Priyanka Shirva, co-ordinator of NSS, delivered vote of thanks. Prajvith Shetty, II B.Com (B) and Swathi, II B.Sc., Secretaries of NSS Units were also present.



- NSS Units of the College and Primary Health Care Centre, Nitte jointly conducted programme on 'Awareness about contagious diseases' on 13<sup>th</sup> August, 2016. The programme was inaugurated by Dr. Premananda, Medical Officer, Udupi. He briefed the students about Dengue fever. Dr. Sathish, Medical Officer, Primary Health Care Centre, Nitte, gave a talk on Tuberculosis. Mr. Mohan Rao, PDO, Nitte inspired the students and gave information about the survey. Dr. Veena B.K., Principal, Mr. Bharath S. Bhat and Ms. Priyanka Shirva were present on the occasion. Post lunch NSS students conducted survey on malaria, dengue and other disease causing larva in the premises of Attur, Gundyadka, Doopadakatte and Nitte. Report of the survey is submitted to the Primary Health Centre, Nitte.



- The NSS Units conducted one day camp at Government Lower Primary School, Kemmannu on 4<sup>th</sup> September, 2016. The agenda of the programme was to clean the surrounding and plant trees.
- The NSS Units and Rotary Club, Belman jointly organized a one day camp, on the theme 'Swatch Belman', on 12<sup>th</sup> September, 2016 at Belman premises. The guests for the programme were Mrs. Malvika Rao, President, Grama Panchayat, Belman, Smt. Asha Devendra Shetty, Member of Taluk Panchayat, Belman, Rtn. Suryakanth Shetty, Charter President, Rotary Club, Belman, Rtn. Alwyn Neri Pinto, Secretary Rotary Club,

Belman. The programme was presided over by Mr. Vignesh Shenoy, President of Rotary Club, Belman. Mr. Bharath Bhat and Ms. Priyanka Shirva, NSS Officers of the Units, and NSS Volunteers were present.

- NSS Units of the College along with NMAM Institute of Technology, Nitte had organized a 'Swatch Bharat' programme on 2<sup>nd</sup> October, 2016 on the occasion of Gandhi Jayanthi celebration. Sri N. Vinaya Hegde, President of Nitte Education Trust and Sri Yogish Hegde, Registrar, NET Campus, Nitte presided over the programme. Dr. Niranjan N. Chiplunkar, Principal of NMAM Institute of Technology, Nitte was also present on this occasion.



- Amith S. Salian, II B.Com (A), NSS volunteer of the College has represented Karnataka in NSS Pre-Republic Day Parade Camp - 2016, from 6<sup>th</sup> to 16<sup>th</sup> October, 2016 held at National College, Trichy, Tamilnadu organized by Government of India, Ministry of Youth Affairs and Sports.

### Commerce Association

- Organized a guest lecture on the topic 'Financial Literacy' on 7<sup>th</sup> October, 2016. The guest speaker was Prof. Rakesh Shetty, JKSH Institute of Management, Nitte.

### Science Association

- Conducted a guest lecture on the topic 'WED 2.0' on 27<sup>th</sup> September, 2016. The resource person was Prof. Mamatha Balipa, Dept. of MCA, NMAM Institute Of Technology, Nitte

### Women's Anti Harassment Cell

- Conducted a guest lecture for female students on the topic 'Health Issues' on 29<sup>th</sup> September, 2016 by Dr. Disha Kishan, Employees State Insurance Hospital, Karkala.



- The association conducted Pookulam competition on 13<sup>th</sup> September, 2016. The First place was bagged by Shreya Shetty and Swathi Acharya, III B.Com (B). Second place was secured by Shreya S. K. and Sushma Kudva, II B.Com (B). Third place was secured by Raveena N. Ganiga and Lekhana J. D., II B.Com (B)



### Training and Placements

- Training and placements cell has started the 'CA-CPT' classes in association with Trisha Coaching Center for the first year B.Com. students.
- The students attended information session on 'Public Service and Defence Examination' conducted by Department of Humanities, NMAM Institute Of Technology, Nitte.
- Conducted Intra-personal development programme on the topic 'Your Way Ahead', by Keerthan Prabhu, Business Innovators Academy, Nitte on 27<sup>th</sup> August, 2016.



### Debating and Quiz Association

- Organised a guest lecture on the topic 'Electronic shopping- Its Pros and Cons' on 14<sup>th</sup> September 2016 by Mrs. Keerthi Tantry Dinesh, Asst. Prof., Dept. of Commerce and Management, Shri Bhuvanendra College, Karkala



➤ Shi Ramachandra Mission, United Nations information center for India organized all India level essay writing competition, the college conducted the event on 26<sup>th</sup> August 2016.

➤ 52<sup>nd</sup> A.D. Shroff Memorial elocution competition was conducted on the topics 'Make in India - As it see it', 'A Smart City of my Dream', 'The Challenges of Water Management', 'Road Development for Urban Rural connectivity'.

The first place was bagged by Kruthi, II B.Com (B). The second place was bagged by Prem Mendonca, III B.Sc. The third place was secured by Dheeraj Kini, II B.Com (A).

### Literary and Wall Magazine Association

➤ Organized a guest lecture on the topic 'Janapada Veekshane, Mahiti Sangraha Mattu Baravanige', on 4<sup>th</sup> August 2016 by Mr. Devu Hane Halli, Programme Executive, All India Radio, Mangalore.



➤ Conducted a story writing competition in English and Kannada on 7<sup>th</sup> October 2016. The first place in English story writing was bagged by Vaishnavi Bhat, I B.Com (C). The second place was secured by Sherine, III BBM. The first place in the Kannada story writing was bagged by Poornima Baliga, III BBM

### Human Rights Cell

➤ Conducted essay writing competition on the topic 'Human Rights' on 23<sup>rd</sup> September 2016. Venisha D'souza, II B.Com (B) bagged first place in the competition and Ayesha Sheikh, II B.Com (A) secured second place.

### Fine Arts Association

- The students participated in 'Yuva Chaithanya- 2016' conducted on 2<sup>nd</sup> October 2016 by Youth Congress, Karkala. College dance team bagged second prize and Deepashri, III B.Sc won third place in individual mehendi competition.
- The association also sent the students to an Inter-Collegiate group dance competition 'J.C.-Jhalak' conducted by JCI, Moodbidri, on 10<sup>th</sup> September, 2016 and the college dance team bagged third place in the event.



### Sports Association

- Association conducted Mangalore University Inter-Collegiate Basket Ball Tournament (Women) at the college campus on 23<sup>rd</sup> September 2016. Alva's College Moodbidri, bagged winner's trophy and the college basket ball (women) team secured runner's trophy.

### Sports Achievements July - October 2016

- Nayan, II BBM has made 'State Level Meet record' bagging Gold medal for Pole Vault, 3.75 Mts, in Karnataka State Level Athletics Championship, held at Bangalore from 2<sup>nd</sup> to 4<sup>th</sup> September 2016.
- Sudharshan, II BBM has bagged 'Silver Medal', for Hammer Throw, in Karnataka State Level Athletics Championship, held at Bangalore from 2<sup>nd</sup> to 4<sup>th</sup> September 2016.
- Men's Foot Ball team of the college has secured runners-up trophy in the Mangalore University Inter Collegiate Foot Ball tournament, Udupi zone, held at Pompei College, Aikala on 23<sup>rd</sup> and 24<sup>th</sup> September, 2016.
- Women's Basket Ball team has secured runners-up trophy in the Inter Collegiate Basket Ball tournament held at Dr. NSAM First Grade College, Nitte, on 23<sup>rd</sup> September, 2016.

- Mangalore University Inter-Collegiate ‘Cross Country Championship’, men and women, was held at Alva’s College, Moodbidri on 14<sup>th</sup> and 15<sup>th</sup> September, 2016. Suma, I BBA secured 6<sup>th</sup> place in women’s section, Chidananda H.V., II BBM secured 8<sup>th</sup> place in the men’s section and the college women's team has won the fourth place.
- Ms. Suma I BBA secured Silver Medal in 6 km event (Girls under 20 Group) in the Karnataka State Cross-Country Championship - 2016 held at Arasikere, Hassan District on 27<sup>th</sup> November 2016.
- South Zone Amateur Athletic Championship was held at Karim Nagar, Telangana on 4<sup>th</sup> and 5<sup>th</sup> October, 2016. Sudharshan, II BBM bagged ‘Gold Medal’ in Hammer Throw. Nayan, II BBM secured ‘Bronze Medal’ in Pole Vault.
- Mangalore University Inter-Collegiate men and women Athletic Championship was held at Mahatma Gandhi District Stadium, Ajjarkad, Udupi from 6<sup>th</sup> to 8<sup>th</sup> October, 2016. Men's team bagged runners-up trophy and women's team secured fourth place.
- Mangalore University Inter-Collegiate Women’s Hockey tournament was held at Field Marshal K.M. Cariappa College (FMKMC), Madikeri from 13<sup>th</sup> to 14<sup>th</sup> October 2016. Women’s team of the college won fourth place.
- In All India Inter-University Cross Country Championship was conducted by Rajiv Gandhi University of Health Science Bangalore, held at Alva's College Moodbidri on 27<sup>th</sup> & 28<sup>th</sup> October, 2016, Chidananda H.V., II BBM has secured ‘Gold Medal’ in team championship and Ms. Suma, I BBA has secured 4<sup>th</sup> position in team championship.



Chidananda H.V., II BBM



Suma, I BBA



Sudharshan, II BBM



Nayan, II BBM

### Staff Participation in Conference/ Seminar/Workshop

- **Mrs. Manu Kumari, Mr. Vighnesh Shenoy B., Mrs. Sowmya M. J., Ms. Rekha Kotian, Mrs. Nishmitha Shetty**, Lecturers in Commerce and Management have attended one day workshop on ‘Revised B.Com Curriculum’ held at Sri Durga Parameshwari Temple First Grade College, Kateel on 19<sup>th</sup> July, 2016 as delegates.
- **Mr. Vighnesh Shenoy B.**, Lecturer in Commerce and Management has given live talk in Spandana Channel on the topic ‘Young Indian Cricket Team’ on 20<sup>th</sup> August, 2016.
- **Mr. Bharath S. Bhat**, Lecturer in Computer Science, has attended NSS orientation programme at University College, Mangalore on 19<sup>th</sup> July 2016, has also attended seven days training course for NSS Programme officers, organized by the NSS - Empanelled Training Institution for Karnataka University of Mysore from 5<sup>th</sup> to 11<sup>th</sup> August, 2016 held at NCHS building Manasagangothri, Mysore, sponsored by the Dept. of Youth Affairs and Sports, Govt. of India, New Delhi.
- **Ms. Priyanka Shirva**, Lecturer in Languages has attended NSS orientation programme at University College, Mangalore on 19<sup>th</sup> July 2016, has participated in seven days training course for NSS Programme officers, organized by the NSS - Empanelled Training Institution for Karnataka University of Mysore, from 3<sup>rd</sup> - 9<sup>th</sup> November, 2016 held at NCHS building Manasagangothri, Mysore, sponsored by the Dept. of Youth Affairs and Sports, Govt. of India, New Delhi.

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