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#### From Principal's Desk...



#### Dear Reader,

'PRODIGY' is a bi-annual newsletter which provides brief information of our college activities, student achievements and faculty accomplishments in the second semester of the

academic year 2019-2020. With immense pleasure I present this edition to you esteemed readers.

Well, world continues to navigate the COVID-19 pandemic. Being one of the worst affected segments by COVID-19, the education sector is actively exploring alternative methods for content delivery, student evaluation, student-faculty interaction and effective engagement of human resources. With the effect from 01 September 2020 we have been successfully conducting online classes to our students. Undoubtedly this shift in the educational paradigm has caused some bewilderment among students and teachers. But such challenges bring golden opportunities as well. We can be self-reliant in many technological domains. So, I urge each one of you to adapt to this newness.

My sincere thanks to teachers who continue to work together to ensure students' overall development. My heartfelt thanks to the parents who encourage us and support the decisions we make to manage the changes the pandemic has inflicted on us. Our students are our pride, I thank them for being active learners throughout. I am hopeful of smooth and rewarding journey through to the end of this year.

I wish good health and peace to you all...

Dr. Veena Kumari B. K. Principal

# **MOU EXCHANGE**

An MOU Exchange and inauguration of the 'Train and Hire Programme' was held in association with Fidelity National Financial India Ltd., Bangalore, on 16 December 2019. Mr. George Inasu, COO, FNFI Ltd., Bangalore inaugurated the ceremony and spoke on the topic 'Career Challenges and Building a Career'.

Mr. Gurushankar Chandrashankar, Vice President,

Operations, Mr. Asgar Khan, HR Manager, Mr. Karthik J, Senior Manager-Training, FNFI Ltd., Sushma Lamer Bhutia, Manager Training, Mohammed Tanseer Pasha, HR Manager, FNFI Ltd., Prof. I. R. Mithanthaya, Vice Principal, NMAMIT Nitte were present on this



occasion. Mr. Ramesh M, Student Welfare Officer, and Mr. Sachin Shetty, Coordinator Training and Placement Cell of the college were also present. The Principal of the college, Dr.Veena Kumari B K, presided over the function.

## **Christmas Celebration 2K19**

The Christmas celebration was held on 24 December 2019. Fr. Melwyl Roy Lobo, Assistant Parish Priest, St Lawrence Basilica Church, Attur, the chief guest, spoke on the importance of communal harmony and peace.

Prof. Niranjan N Chiplunkar, Principal, NMAMIT Nitte, was the president of the programme, whereas Dr. K. Shankaran, Director of MBA, NMAMIT, Prof. Prashanth Kumar Holla, Principal, NRAMP, Nitte, Mr. Yogeesh Hegde, Registrar, NET campus, Nitte, and Mrs. Radha Prabhu, Principal, Dr. NSAM Senior Secondary School, Nitte, were present.

## Sports Day 2K20:

Sports day 2k20 of the college was held on 09 January 2k20 at BC Alva Sports Complex, Nitte. Mr. Ravishankar, Former Coach, Indian Air Force and Services, the chief guest, spoke on this occasion. He stated, "Sports is the metaphor for life. It increases the beauty of life and prepares us to battle the hurdles of life."

Dr. Veena Kumari B K presided over the function. Dr. Nithin, Physical Education Director, and Mr. Afnaan Hussain, Student Sports Secretary, of the college, were present. III B.Com (B) won the team championship trophy with 46 points and the II BBA won runners' trophy with 43 points. Mr. Afnan



Hussain, III BBA, and Ms. Shrilaxmi, I B.Sc bagged individual championship under men and women category respectively. In the march-past competition III B.Com (A) bagged the first place, III B.Com (B) secured the second place and I B.Com (A) reserved the third place.



## N-IGMA 2K20:

N-IGMA 2K20 "SAMSTHITI – The Millennial Challenge", State level intercollegiate fest for the bachelors' degree students, was held on 16 and 17 January 2020.



Dr. Raghavendra Holla N, Manager- Admin, SEZ Ltd, Mangalore, the chief guest of

the programme inaugurated the event and stated that being culturally active increases the sports-man spirit in students. He congratulated the college for organizing such an event which gives an open platform for the students to showcase their talents.

In the valedictory programme the chief guest Ln. N. M. Hegde,



First Vice District Governor, Lions District 317 C, and Mr. Shreevarma Ajiri, Principal, Manjunata Pai Memorial Government First Grade College, Karkala handed over various prizes to the winners. Mahatma

Gandhi Memorial College, Udupi won the champions trophy of N-IGMA 2K20 with the maximum points and Canara College, Mangalore, won the overall runner-up trophy.

Dr. Veena Kumari B K presided over the function. Mr. Ramesh M, Mr. Vignesh Shenoy B, Student Council Director, and Mr. K. Goutham, Student Council Secretary of the college were present.

# **Endowment Lecture 2K20:**

The Internal Quality Assurance Cell of the college organized the 8th endowment lecture on the topic 'Consumer Rights: Issues, Concern, and Challenges' on 20 February 2020. Dr. Ravindranath



Shanbag, a well-known social worker, and President, Human Rights Protection Foundation, Udupi was the resource person. He addressed the students and described various Acts related to the Consumer Rights and discussed the numerous issues, concerns and challenges pertained to it. Students were encouraged to discuss issues related to the topic. The inaugural program was graced by Dr. Veena Kumari B. K., Mr. Ramesh M., Student Welfare Officer, Mr. Prakash B., Coordinator, IQA Cell.

# Awards Day 2K20:

Awards Day for the year 2020 was organized on 07 March 2020 in Sadananda Auditorium. Dr. Jayshree Shetty, Professor, Mangalore Institution of Technology and Engineering was the chief guest. In her speech, she stated, "If you compete with others you may not win, if you compete with yourself you always win by becoming

#### better."

Proficiency prizes winners, association prize winners, sports, and games winners were awarded on this occasion. Student Council Members were honored with the certificate of



recognition. Dr. Veena Kumari B.K., Mr. Ramesh M., Mr. Vignesh Shenoy and Mr. Goutham were present.

# Annual Day 2K20:

The annual day of the college was celebrated on 10 March 2020. Dr. P. Subramanya Y a d a p a d i t y a , Honorable Vice-C h a n c e I I o r , Mangalore University, was the chief guest. On this occasion, he



addressed the students and said, "There are no shortcuts to any place worth going. Hard work and dedication are the only mantras for success".

Dr. Veena Kumari B.K., Prof. Niranjan N., Chiplunkar, Principal NMAMIT, Nitte, Mr. Ramesh M., Mr. Vignesh Shenoy, and Mr. Goutham, were also present. Various special prize winners were honored on the occasion. Pearl Melita D'Souza, III B.Com (A) won the prestigious 'Best out-going student' of the year 2020. The formal function was followed by various cultural performances by the students.

# **Blood Donation Camp 2K20:**

A mega blood donation camp was organized by the NSS units and YRC society of the college in association with the Lions club, Hiriyadka, JCI, Belman and Nitte-Gajria hospital, Karkala on 15 February 2020. A total of 87 units of blood were collected and donated to Rakhta-Nidhi, District hospital, Udupi, and Nitte-Gajria hospital, Karkala.



## ASSOCIATION ACTIVITIES Commerce Association

- Organized a guest lecture on the topic 'Stock Market' by Mr. Praveen Moily, Investment Manager, Zerodha, on 10 January 2020.
- Conducted 'Minute to Win' completion on 26 February 2020. Anusha, I B.Com (B) won the first place. Carol Joicy Lobo, II B.Com (A) won the second place. Rakhee, II B.Com (A) won the third place.



## **Science Association**

• Organized a guest lecture on the topic 'Cosmic Journey' by Dr. Ananth Padmanaba Bhat, Former Principal, Poornaprajna College, Udupi on 24 February 2020.



 Conducted 'Science Quiz' on 25 February 2020. Jayanth M, III B.Sc,won the first place and Nikethan, III B.Sc won the second place.

#### **Management Association**

 Organized a guest lecture on the topic 'Leadership - Be a good leader' by Mr. Vijaya Vishnu Mayya T., Proprietor of Anubhav Designers, Project Management Consultancy Firm, Mangaluru, on 03 February 2020.



 Inter-class management competition – 'Guess the frame' was organized on 27 February 2020. Shetty Ruthik, and Sujith Shetty, I B.Com (A), won the first place, Neetha Kamath and Dinah Noronha, II B.Com (A) won the second place and Shravan Shetty and Sheeba Ullal, III BBA won the third place.

## **Debating and Quiz Association**

 Conducted a guest lecture on the topic "Life Skills" by Mrs. Deepali Shenoy, Head, Mahesh High School, Mangalore on 30 January 2020.



 Conducted Jigsaw – Crossword competition on 04 February 2020. Sheeba Ullal and Nisha Shetty, III BBA bagged the first place. Sparsha R Alva and Preethika Maria Mendonca, II B.Com (A) won the second place. Sujith Shetty and Shetty Ruthik, I B.Com (A) & Suman Banu, I BBA shared the third place. • Conducted Whiz - Quiz 2020 in association with Sahyadri College of Management, Mangaluru on 21 February 2020. 120 students took part in the event and the top 24 students were qualified for the finals. A cash prize of Rs 20,000 was awarded to the students. The qualified teams were sent for the final round, which was held at Sahayadri College, Mangaluru on 06 March 2020.

In the final round, K Gautham, Gagan V Palimar, Rhea Menezes, III B.Com (A) secured the third place and won the cash prize of Rs 10,000. Harshith Prabhu, III B.Com (B), Nandashree Shetty and Merwyn Russel Saldanha, III B.Com (A) bagged the fourth place and won the cash prize of Rs 5,000.



### Literary and Wall Magazine

- Conducted a short story writing competition on 02 March 2020, in three different languages. In Kannada, Karthik U B, I B.Com (B) won the first prize, and Thrisha Shetty III B.Com (B) and Rabiya Thul Abadiya, I B.Com (A) won the second prize. In English, Heena Parveen, II B.Com (A) won the first prize, Nidhi Salian, I B.Com (A) won the second place and Shiny Rego, I B.Com (A) won the third place. In Hindi, Divya, III B.Com (A) won the first place, Nisha Moras, III B.Com (A) won the second place and Shetty Shreya Vijay, I B.Com (A) bagged the third place.
- Conducted poetry writing competition on 03 March 2020 in three different languages. In Kannada,Karthik U B, I B.Com (B) bagged the first place, Sapthami III B.Com (B) secured the second prize, and Shreya D, II B.Sc won the third place. In English, Heena Parveen, II B.Com (A) won the first place, Jeevika Rani, I B.Com (A) secured the second place, and SumanBanu, I BBA won the third place. In Hindi, Nisha Moras, III B.Com (A) bagged the first place, Vikram Shetty, II B.Com (A) won the second place and Shaik Sahil, II B.Com (A) won the third place.

#### **Fine Arts Association**

- The college cultural team bagged the third place in the intercollegiate competition 'Nenapu' at Basruru College, Kundapura on 22 January 2020
- Tulu Sammelana was organized at Town Hall, Mangaluru on 16 January 2020; the college team participated in the 'Tulunadu Fashion Show' displaying varieties of Tulunadu.
- Conducted an inter-class Artistry competition on 06 February 2020. Ristal Viola and Jeevika Rani, I B.Com (A) won the first prize, and Lakitha and Sanmitha Shetty, II B.Com (B) won the second prize.
- Conducted inter-class painting competition on the theme 'Ill Effects of Consumption of Tobacco' on 18 February 2020. Shashank S Salian, II B.Com (B), bagged the first place, S. Shreyas, II B.Com (B), won the second place, and Nishmitha, II B.Com (A) bagged the third place.



## **Training and Placement Cell**

- Organized a campus placement drive for Fidelity National Financial India Ltd., on 14 and 15 December 2019. Sixty students from the final year degrees were selected.
- Organized a career counseling program in association with Unnathi Academy, Udupi on the topic 'Career opportunities in Aviation, Hospitality, Tourism', by the resource person Mrs. Saritha S, and Mrs. Rajalaxmi Anandan, Trainers, Unnathi Academy, Udupi on 21 January 2020. One hundred and twenty students from the final year degrees participated in the program
- Organized a workshop in association with IGNITE Academy, Mangalore, on the topic 'Preparation for Aptitude Tests and Interviews' by the resource person Mr. Suresh, Trainer at Ignite Academy on 19 February 2020. One hundred and sixty final year students attended the workshop.
- Organized a 2-day workshop on the topic 'Personality Development' by the resource person Mrs. Manisha Belani, Corporate Trainer, Global Talent Track, Mumbai, on 24 and 25 February 2020. Sixty-three students from the final year degrees attended the workshop.
- Conducted 60 hours of 'Tally ERP 9 with GST-Certificate Course' for students of second and final year degrees during the even semester in association with Tally Institute Bengaluru & Manipal Institute of Computer Education, Karkala. Sixty Students completed the course with Tally Institute Certificate.
- Organized an orientation program in association with KVC Academy, Mangalore, on 'CA & CS Courses' by the resource person CA Kiran Vasanth, Charted Accountant and founder KVC Academy on 08 January 2020. One hundred and thirteen students attended the program.

### Women's Anti-Harassment and Empowerment Cell

 Organized a guest lecture on the topic 'Challenges of Women Entrepreneurship' by guest speaker Ms. Shilpa, Proprietor, Hallimane Rotties, Mannagudde Mangalore on 20 January 2020



 Organized a demonstration of Martial arts by Mr. Karthik S Kateel on 14 February 2020.



 Conducted a 'Cooking without Fire' competition on 17 February 2020. Kripa Shetty, Elroy Cleetus Aranha, Reeha Sheikh Arif, III B.Com (B) won the first prize, Hegde Mahima, Viola Pinto, Jenisha Menezes, II B.Com (A) won the second prize, and Deeksha Salian, Moksha, and Deeksha Kamath, II B.Com (A) won the third prize.

### Human Rights Cell

- Organized a guest lecture on the topic 'Women Entrepreneurship' by Tanvi Jagadish, an International Acclaim, India's first female professional, Stand Up Paddler, on 13 February 2020.
- Conducted a craft-making competition on 05 March 2020. Abhishek and Shashank S Salian, II B.Com (B) & Nishmitha and Mamatha, II B.Com (A) shared the first place, Poojari Ruchi Sadhashiv and Pooja, II B.Com (A) won the second place, and Anusha and Apeksha J Shetty, II B.Com (B) won the third place.

## **Youth Red Cross Society**

- Organized a guest lecture on the topics 'Awareness on Organ Donation and Tobacco Control' by Dr. Girish, Medical Officer, Community Health Center, Nitte on 19 February 2020.
- On account of National Deworming Day, in association with the Primary health center, the Youth Red Cross Society distributed the Albendazole tablet to the first-year students on 10 February 2020.
- On account of National Youth Day, the association organized a
  poster making competition on the topic of HIV infections and
  preventions, blood donation, and the significance of blood
  donation on 15 January 2020. Shetty Shreya Vijay, I B.Com (A)
  won the first place. Sweedal Vinolia Crasto, I B.Com (A) won
  the second place and Syed Nilofar, I B.Com (A) won the third
  place. Selected three posters were sent to the district AIDS
  Prevention and Control unit, Udupi for the University level
  competition.

#### **NSS / Red Ribbon Club**

- A seven-day special annual camp for the current year was held from 23 to 29 December 2019 at NET Campus, Nitte. The chief guest of the program Sri Yogeesh Hegde, Registrar, NET Campus inaugurated the program and motivated the students to make the best use of the annual camp. Dr. Uday Kumar Shenoy, HOD, Dept. of Computer Science, NMAMIT, Dr. Veena Kumari B K, Mr. Vignesh Shenoy, and Mr. Sachin Shetty, Asst. Professor, Dept. of Commerce and Management were present on the occasion. In the project undertaken - 'Nitte Smart Village Survey'-around 2600 houses and 8 wards were covered in the survey, which was done to understand the socio-economical condition of the people.
- A three-day NSS special camp was organized at Alva's College, Moodbidri, in which around 34 students participated.



 NSS annual trekking was arranged to Kavaledurga fort, Theerthahalli, and Koodlu waterfalls, Hebri on 01 and 02 February 2020. Approximately 130 students participated in the same.



• More than 70 NSS volunteers participated in the Kemmannu car festival and helped in serving food.

## **Rovers and Rangers**

• Conducted a Swachh Bharath programme at Belman in association with JCI, Belman on 26 January 2020.



• To combat Covid-19, Rovers and Rangers unit of the college donated Rs 7,500 to the Karnataka CM relief fund.



• During the lock-down period, many Rovers and Rangers participated in the Mask distribution process in their respective locality.



# Prodigy

 Conducted a collage making competition on 04 March 2020. Nandini K, III B.Com (B) and S Shreyas, II B.Com (B) won the first place. Salwa Sheik and Kavya, III B.Com (A), &Sabiya Sheik and Nancy Pinto, II B.Com (A) shared the second place. Saritha and Pooja Kotian, III B.Com (B) won the third place.

## **Sports and Games**

## **Athletics :**

Mangalore University intercollegiate athletics championship was held at Alva's College Moodbidri on 25 to 27 September 2019. The college women team won the overall fourth position. Besides, the following prizes were also bagged by students in the event:

### Women section :

- Pavithra G, III B.Com (B) bagged Bronze medal in Long Jump and Triple Jump.
- Bhoomika, II BBA bagged Silver Medal in Steeplechase and Fourth position 5000 Meters.
- Deepthi, III B.Com (A) secured the Fourth position in Pole Vault.
- Pavithra, I BBA secured Fourth position in Hammer Throw and 4x100 Meters Relay.

### Men section :

- Mohammed Afnan Husain, III BBA secured Sixth Position in100 Meters.
- Sumanth Poojary, II BSc secured Bronze Medal in Discuss Throw.
- Mohammed Afnan Husain, III BBA secured Fourth position in Hammer Throw and Sixth Position in Relay 4x100 Meters.

## **Basketball**:

- Basketball Women's team won the second place in NITK Cup 2020 Basketball tournament organized by NITK, Surathkal on 28 and 29 February 2020.
- Basketball Men and Women teams secured first place in Adrenaline 2020 Basketball tournament organized by Father Muller Medical College, Mangalore from 19 to 22 February 2020.
- Won the first place in Nitte Kridothsava 2020 Basketball tournament organized by Nitte DU, Deralakatte, and Mangalore University on 24 and 25 February 2020.
- Won the first place in Aloysiad Cup 2020 Basketball tournament organized by St. Aloysius College, Mangalore on 26 and 27 February 2020.

National Level Steeplechase and 5000 Mtrs Race was held at Acharya Nagarjun University, Guntur, Andra Pradesh from 02 to 06 November 2019. Bhoomika, II BBA participated in the same. Mangalore University Intercollegiate Women Netball



Championship organized by SDM College, Ujire on 10 January 2020. The college's Netball Women team secured the fourth place. State-level Cross Country Championship held at Chitradurga organized by the Challengers Sports Club, Chitradurga on 19 January 2020. Bhoomika, II BBA secured the fourth place

5 km Cross Country Race held at Mangalore organized by the Sahyadri College of Engineering Mangalore on 02 February 2020. Bhoomika, II BBA secured the second place.

Manipal Marathon 2020 Race held at Manipal Greens organized by MAHE in association with the District Amateur Athletic Association on 09 February 2020. Bhoomika, II BBA bagged the gold medal in 42 km with a cash prize of Rs. 50,000. Nireeksha, II BBA, secured the silver medal in 5 km Race with a cash prize of Rs. 7,000

#### **Inter-university Players (Women)**

SI No	Name	Event	Class
1.	Ms. Nisarga K T	Basketball	II BBA
2.	Ms. Ashika K A	Basketball	II BBA
3.	Ms. Keerthana G	Basketball	II BBA
4.	Ms. Monika V	Basketball	III B.Com (B)
5.	Ms. Harshitha	Basketball	II BBA
6.	Ms. Pratheeksha M N	Basketball	II BBA

#### **Inter-university Players (Men)**

SI No	Name	Event	Class
1.	Mr. Vinuth Gowda B R	Basketball	II BSC
2.	Mr. Ponsibin A M	Basketball	II BBA
3.	Mr. Ashish Ponnanna K A	Basketball	II BBA
4.	Mr. Yashwanth K R	Basketball	II BBA



Ms. Monika V, III B.Com (B)



Ms. Nisarga K T, II BBA



Ms. Keerthana G, II BBA



Ms. Pratheeksha M N, II BBA



Ms. Harshitha, II BBA



Mr. Ashish Ponnanna K A, II BBA





Ms. Ashika K A, II BBA



Mr. Ponsibin A M,

II BBA



Mr. Vinuth Gowda B R, II BSC

Mr. Yashwanth K R, II BBA

## **Students' Achievements**

During the academic year 2019-20 under the leadership of Mr. Goutham, the college team participated in 20 different competitions in the Intercollegiate Festival organized by different colleges and won prizes-

- In Revelation 2020 held at Alva's College, Moodbidri on 24 and 25 January 2020 Rakhee, II B.Com (A) and Shetty Ruthik Suresh, I B.Com (A) won the first place in Dynamic Duo.
- In SIGMA 2020 held at SDM, College Mangaluru on 24 January 2020, Abdul Aleem Shiekh, II B.Com (B) won the first place in the event IT Chaser.
- In Incridea 2020 conducted by NMAMIT, Nitte on 17 February 2020 Rakshith Shetty, Girish Prabhu, Dilawz, III B.Com (B) and Suneeth Kulal, III B.Com (A) won the second place in the event Mission Impossible.
- In Exuberance 2020 held at Sri Devi College Mangaluru on 06 February 2020, our College team won the first place in Ice breaker event and Shiekh Shahil & Vikram Shetty, II B.Com (A) won the second place in Logistics event.
- In BEQUEST 2020 held at Besant Women College Mangaluru on 04 and 05 February 2020, Salwa Shiekh & Prajwal, III B.Com (A) won the first place in the Marketing event.
- In Nitte Utsav 2020 held at Dr. NSAM First Grade College, Bengaluru, on 28 and 29 February 2020 following are the prices were bagged by the students:



- Pearl Melita D'Souza, III B.Com (A) won the first place in Pick and Act and the second place in the Pick and Speak event.
- Shashank Salian, II B.Com (B) won the first place in Pencil Sketching second place in the Face Painting event.
- Rhea Menezes, III B.Com (A) & Tanaz, I B.Com (A) won the first place in the Marketing event.
- Inchara Shetty, II B.Com (B) won the second place in the Solo Singing Competition.
- Merwyn Russel Saldanha, III B.Com (A) & Harshith Prabhu, III
   B.Com (B) won the second place in the Business Quiz.
- Sumanth Kamath, I B.Com (B) won the first place in Photography.
- Varshitha V. Acharya, III B.Com (A) won the first place in HR Event
- Rhea, III B.Com (A) and Kripa Shetty, III B.Com (B) won the second place in Cooking without Fire.
- Merwyn Russel Saldanha & Gagan V Palimar, III B.Com (A) and Sumanth Kamath, I B.Com (B) won the second place in IPL Auction.
- Pearl Melita D'Souza, III B.Com (A) and Sheikh Sahil, B.Com (A) won the second place in the Duet Dance Competition.
- Rachana S.D, III B.Com (A) won the first place in the Nail Art Competition.

- College Team bagged the first place in the Group Dance Competition and secured the second place in the Fashion Show.
- The college team won the overall championship trophy with the highest points out of 26 participating colleges.
- In the Whiz-Quiz 2020 held at Sahyadri College of Management Mangaluru on 06 March 2020, our college team won the third place with a cash prize of Rs. 10,000 and fourth place with a cash prize of Rs. 5,000.
- In the intercollegiate Cultural Fest 'Chithara 2019' held at Canara College Mangaluru on 16 August 2019, Shashank Salian, II B.Com (B) won the third place in Clay Model Making Competition.
- In the Mangalore University Intercollegiate Dance Competition held at Govinda Dasa College, Surathkal on 27 August 2019, our college dance team won the Runners up Trophy and the team was invited by the Mangalore University to showcase their talent on the Founders Day Celebration.
- In the intercollegiate cultural competition 'Nenapu' conducted at Sri Sharada College Basruru, on 22 January 2020, our college cultural team under the leadership of Sheeba Ullal, III BBA, bagged overall winner's trophy. They received Rs.7,777 cash prize of which they donated Rs. 4,000 to a boy Mr. Sathwik who is suffering from Cancer.

Factory	Visit –	2019-20
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SI.No.	Date	Class	Place	No. of Students	Staff-in-charge
1.	24.02.2020	I BBA	Friends Veneer & Ply Baikampady, Mangalore	58	Mr. Prakash B
2.	19.02.2020	II BBA	Lamina Suspension Ltd. Baikampady, Mangalore	56	Mrs. Sowmya M J
3. 4.	05.02.2020 17.02.2020	III BBA I B.Com(A)	Udayavani Press, Manipal Friends Veneer& Ply Baikampady, Mangalore	38 58	Mrs. Rekha Dr. Raghavendra Rao
5.	03.02.2020	I B.Com(B)	Anand Polymers, Kondadi Hiriadka, Udupi & Varun Piping System Manipal	54	Mrs. Nishmitha Shetty
6.	04.02.2020	II B.Com(A)	Ace Food Pvt. Ltd. Ganjimutt, Mangalore	62	Dr. Dayananda N Bayar
7.	14.02.2020	II B.Com(B)	Hangyo Ice Creams Pvt. Ltd, Brahmavar Udupi	63	Mrs. Shwetha B.
8.	18.02.2020	III B.Com(A)	Ace Food Pvt. Ltd. Ganjimutt, Mangalore	69	Mrs. Manukumari M S
9.	27.02.2020	III B.Com(B)	KMF, Uppor Udupi	60	Mrs. Shwetha N
10.	29.01.2020	I,II & III B.Sc.	Ready Mix Concrete Manufacturing Company, Industrial Area, Manipal.	51	Mrs. Sumana M K

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# Staff Achievement

#### Dr. Veena Kumari B.K., Principal

• Attended a National Conference on "Challenges of Higher Education-teacher Initiatives" held at SDM College of Law, Mangalore on 11 January 2020.

# Mr. Prakash B, Assistant Professor, Dept. of Commerce and Management

- Attended a workshop on "CBCS Second Semester B.Com Subject Workshop" held at St Aloysius Evening College, Mangalore on 3 January 2020.
- Attended a workshop on "CBCS Second Semester BBA Subject Workshop" held at Poornaprajna College, Udupi on 04 January 2020.
- Attended a National Conference on "Challenges of Higher Education-teacher Initiatives" held at SDM College of Law, Mangalore on 11 January 2020.

#### Dr. Tapaswi H M, Assistant Professor, Dept. of Languages,

- Attended a two-day workshop on "The Philosophy of Indian Aesthetics" organized by Manipal Centre for Humanities, MAHE, Manipal on 15 and 16 January 2020.
- Attended a one-day workshop on the "Second Semester English Syllabus" held at Canara College, Mangalore on 28 January 2020.

#### Ms. Anusha Acharya, Assistant Professor, Dept. of Mathematics,

- Was a resource person and conducted a hands-on training session on the software 'WXMAXIMA' for the faculty in the Dept of Mathematics, NMAMIT, Nitte on 22 November 2019.
- Attended one day workshop on 'Second Semester CBCS B.Com Programme' at St. Aloysius Evening College, Mangalore, on 21 December 2019.
- Attended a one-day workshop on the "Second Semester Mathematics Syllabus" held at Canara College, Mangalore on 28 January 2020.

# Mrs. Meenakshi S, Assistant Professor, Dept. of Commerce and Management,

- Presented a paper in National Conference at Dr. G Shankar Government Women's First Grade College & P.G Study Centre, Ajjarkadu, Udupi on 31 January 2020 on the topic "Cyber Security: Issue And Challenges in E-Commerce". The paper was later published in the Journal 'Asia Pacific Journal of Research', a Peer-Reviewed International journal.
- Published a paper in UGC Care Approved International Indexed and Referred Journal Published in Volume 68 Issue-1 "Our Heritage", ISSN 0474-9030, Impact Factor – 4.912 journal (January 2020) on the topic "Role of Digital Technologies in Governance".

- Presented a paper on the topic "Challenges and Opportunities In Marketing of Service in Today's Competitive Business Scenario", III International Level Conference on 'Innovation and Digitalisation-strategies for Global Collaboration' Held at Post Graduate Department of Commerce, St Agnes College (Autonomous) Mangalore on 20 January 2020.
- Presented a paper on the topic "Role of Digital Technologies in Governance",
- International Level Conference on 'Emerging Issues & Trends in Intellectual Capital and Innovative Management Practices in the global economy' Held at Govinda Dasa College, Surathkal on 13 -14 January 2020.
- Presented a paper on the topic "Green Marketing & Innovative Tool", International Conference on 'Global Sustainable Development, Innovation and emerging trends in Management, Technology and Social Sciences', Held at GITAM School of Business, Bengaluru on 24 and 25 January 2020.

#### Foundation Stone Laying Ceremony for New Building



The foundation stone laying ceremony of our proposed college new building was held on 18 October 2019. The function was presided over by Shri. N. Vinaya Hegde, President, Nitte Education Trust & Chancellor, Nitte (Deemed to be University). The chief guests Prof. Niranjan N Chiplunkar, Principal, NMAMIT, Mr. Yogeesh Hegde, Registrar, NET Campus, Nitte and the other distinguished guests Dr.Srinivasa Rao B R, Vice Principal (Controller), NMAMIT, Dr. Srinath Shetty, Resident Engineer officer, NMAMIT, Sri. Ashok Adyanthaya, Karkala, Mr. Sharath Poonja, Architect, Dr. Veena Kumari B K, Princiapl were present on the occasion. Laying of the Foundation Stone was done in a solemn manner invoking God's blessings on the proposed venture.

#### Chief Editor: Dr. Veena Kumari B.K.

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