



NITTE
EDUCATION TRUST

**JUSTICE K S HEGDE
INSTITUTE OF MANAGEMENT**

Nitte - 574110, Karkala Taluk, Karnataka, India



Justice K S Hegde

Founder

About the Management

Nitte Education Trust was founded in 1979 by Late Justice K S Hegde, former Judge of the Supreme Court of India and Speaker of the Lok Sabha. Justice Hegde strongly believed that education is pivotal to the overall progress of a community and this vision led to the birth of Nitte Education Trust. His legacy is being continued by his son, Mr. N Vinaya Hegde.

ROLL OF HONOUR

NITTE (Deemed to be University) QS ASIA UNIVERSITY RANKING 2020 451-500 BAND	NITTE (Deemed to be University) QS INDIA UNIVERSITY RANKING 2020 56-60 BAND	NITTE (Deemed to be University) NIRF 2020 UNIVERSITY RANKING 74	NITTE (Deemed to be University) NAAC ACCREDITATION 'A' GRADE
NITTE (Deemed to be University) QS I-GAUGE INDIA UNIVERSITY RATING 2019 DIAMOND	NITTE (Deemed to be University) QS I-GAUGE INDIA E-LEAD CERTIFIED	ABSMIDS NIRF 2020 DENTAL RANKING 5	KSHEMA NIRF 2020 MEDICAL RANKING 36
NGSMIPS NIRF 2020 PHARMACY RANKING 49	NMIT NIRF 2020 ENGINEERING RANKING 128	NMAMIT NIRF 2020 ENGINEERING RANKING 133	NMAMIT QS I-GAUGE INDIA E-LEAD CERTIFIED
NGSMIPS NBA BPHARM ACCREDITED	NMAMIT NMIT NBA BE PROGRAMS ACCREDITED	NMAMIT NMIT AICTE-CII SURVEY 2019 HIGH INDUSTRY LINKAGES PLATINUM	NMAMIT QS I-GAUGE INDIA COLLEGE RATING 2019 DIAMOND

JUSTICE K S HEGDE INSTITUTE OF MANAGEMENT

About the Institution

The Department of Business Administration of NMAMIT, Justice K S Hegde Institute of Management offers a two-year full-time MBA program recognized by the All India Council for Technical Education (AICTE). JKSHIM is accredited by the Accreditation Council for Business Schools and Programs (ACBSP), National Board of Accreditation (NBA), National Assessment & Accreditation Council (NAAC) and is a member of the Association to Advance Collegiate Schools of Business (AACSB).

It is also a research centre offering Ph.D program under Visvesvaraya Technological University. Over a period of two decades, JKSHIM has developed a high level of expertise in imparting quality management education and it has also gained significant competence in imparting tailor-made short-term programs to suit the needs of the industry.

The Institute has a state-of-the-art 45,000 sq.ft. of exclusive e-enabled campus with well-equipped library, facility for executive education, Bloomberg finance lab, along with adequate classrooms, seminar halls, conference rooms, auditorium and nature-friendly outdoor learning spaces.

JKSHIM publishes a biannual research journal - Nitte Management Journal which is indexed in major international databases. JKSHIM is also recognised among the premier B-Schools in the state based on performance in academics, consultancy and research.

Collaborations

The Institute has collaborations with the University of Pennsylvania, USA; Makerere University Business School, Uganda; Rotterdam School of Management, Erasmus University, The Netherlands; Ritsumeikan University, Japan and Charles University, Prague for faculty and student exchange.

The Human Development Report which was prepared in collaboration with Udupi Zilla Panchayat, was selected recently as the best report in India, by the GoI. This is a part of the consultancy activities undertaken by the Institute.

The Institute has a collaboration with Kanara Small Industries Association (KSIA), Mangaluru which helps with industrial projects. Management Development Programs and Executive Development Programs are conducted to cater to the training and development needs of industry partners.

Faculty

Director

Dr K Sankaran holds a B.Tech Honours from IIT, Kharagpur, PGDM from IIM Bangalore and Ph.D from Kent State University, Ohio, USA. His teaching and research interests span strategic management, business ethics, social entrepreneurship, knowledge management and pedagogy in management education.

The complete list of teaching faculty is available at www.jkshim.nitte.edu.in





Program Highlights

Management in Action (MIA)

Management in Action is a group consulting project undertaken by students during second and third semesters. In MIA, real life managerial issues faced by organisations are identified, analysed and discussed by the students under the direct supervision of an industry and faculty guide. MIA helps the students bridge the gap between theory and practice and also helps them to develop the much needed skills like managing uncertainty, ability to work in a team, ability to identify business problems and offer appropriate solutions. MIA has been appreciated by students and corporates as an innovative pedagogy for learning-practice.

Nitte Centre for Data Analytics

The Nitte Centre for Data Analytics at JKSHIM gives students access to a globally renowned business, financial, regulatory and market database that is used by virtually all of the major financial and research firms and organisations around the globe.

Bloomberg Lab

The Institute has a 12-terminal Bloomberg Lab for exclusive use by students and faculty. The Bloomberg Lab allows professors to bring the real world into the classroom and provides students with the same platform used by the world's leading banks, corporations and government agencies to enhance their academic studies across a wide range of disciplines.

The lab is used to provide hands-on learning of many subjects where an inductive pedagogy is adopted. The lab is used by students to conduct research on various topics related to courses, projects, internships etc.

Simulations

Capstone Business Simulation: Through Capstone, students get an opportunity to apply what they have learned across all disciplines of business in one strategic, competitive, engaging learning experience.

JKSHIM Investment Club: An active student-managed registered body of equity fund.

Leadership & Team Simulation: Everest V3 is an award-winning simulation from Harvard Business Publishing Education which uses the dramatic context of a Mount Everest expedition to reinforce student learning in group dynamics and leadership. This is included as a one credit course for all students.

Trade Platforms: The trade message (TMSG) function of Bloomberg is also used as virtual trading platform in the Portfolio Management course.

IBM INNOV8 Blooms: JKSHIM has expertise in Stocktrak and Moneypot trading platforms. Each student will individually simulate and learn concepts through simulation games like INNOV8 supply chain management and similar games for operation management.

Master of Business Administration (MBA)

Intake: 180 | **Duration:** 2 years (4 semesters)

The curriculum of the MBA Program consists of 40 courses, spread over two years and four semesters. A student may specialize in Marketing, Finance, Human Resource Management, Information Technology and Banking or specified combinations. In addition, each student shall undertake project work (8 weeks) at the end of the fourth semester and a consultancy project during the second and third semester.

The Institute has undertaken a series of initiatives to enhance the teaching-learning experience, expose students to the practice of management and help students develop much needed skills to manage uncertain business environments.

Specializations

- Marketing (Consumer Marketing, Business Marketing)
- Finance (Corporate Finance, Investment Finance)
- Human Resource Management (Leadership Talent Management)
- Information Technology
- Banking



Admission Procedure

Eligibility

Graduate in any discipline with a minimum of 50% marks at the degree level (including languages). Students pursuing final year of their graduation can also apply.

Students can submit the online application available on www.jkshim.nitte.edu.in

CAT / MAT / KMAT / PG CET scores are considered for admission. The shortlisted candidates will be called for the Group Discussion and Personal Interview.

Documents required for admission

- CAT / MAT / KMAT / PG CET score card (Original + 3 attested copies)
- 10th standard pass certificate for proof of date of birth (Original + 3 attested copies)
- Degree marks card (Original + 3 attested copies)
- Degree certificate/Provisional degree certificate (Original + 3 attested copies)
- Transfer certificate from the institution last attended (Original + 3 attested copies)
- Conduct certificate from the institution last attended
- Migration certificate from the Board of the institution last studied (Original + 3 attested copies)
- Physical fitness certificate from a registered medical practitioner
- Blood group certificate
- Aadhaar card copy of the student
- Photographs: Recent colour photo with white background, of resolution 300-600 dpi & size 35 mm x 45 mm (P.P size 5 Nos.) & size 20 mm x 25 mm (Stamp size 5 Nos.)

Commencement of Classes

The classes commence in September each year.



PROGRAMS AT NITTE

COLLEGES	COURSES OFFERED
NMAM Institute of Technology (Nitte)	BE: Artificial Intelligence & Machine Learning Biotechnology Civil Computer & Communication Computer Science Electronics & Communication Electrical & Electronics Information Science Mechanical MTech MCA MBA PhD
Nitte Meenakshi Institute of Technology (Bengaluru)	BE: Aeronautical Civil Computer Science Electrical & Electronics Electronics & Communication Information Science Mechanical MTech MCA MBA PhD
K S Hegde Medical Academy (Mangaluru)	MBBS MD.MS MCh PhD MPH (Public Health) MHAHSM (Hospital Administration & Health Systems Management) BSc & MSc: Anaesthesia & Operation Theatre Technology Medical Imaging Technology Medical Lab Technology Respiratory Therapy
A B Shetty Memorial Institute of Dental Sciences (Mangaluru)	BDS MDS PhD Certificate Course in Oral Implantology
NGSM Institute of Pharmaceutical Sciences (Mangaluru)	DPharm BPharm PharmD PharmD (Post Baccalaureate) MPharm PhD
Nitte College of Pharmaceutical Sciences (Bengaluru)	DPharm BPharm
Nitte Usha Institute of Nursing Sciences (Mangaluru)	GNM PB BSc Nursing BSc Nursing MSc Nursing PhD Post Basic Diploma in Dialysis Nursing
Nitte Institute of Physiotherapy (Mangaluru)	BPT MPT PhD
Nitte Institute of Speech & Hearing (Mangaluru)	B.ASLP
Nitte University Centre for Science Education & Research (Mangaluru)	BSc (Honors) Biomedical Science MSc: Biomedical Science Food Safety & Biotechnology Microbiology Biotechnology PhD
Nitte Institute of Architecture (Mangaluru)	BArch
Nitte School of Architecture (Bengaluru)	BArch BPlanning
Nitte Institute of Communication (Mangaluru)	BA & MA (Journalism & Mass Communication)
Sarosh Institute of Hotel Administration (Mangaluru)	BHM
Nitte Institute of Tourism & Hospitality Studies (Mangaluru)	BSc (HS)
Justice K S Hegde Institute of Management (Nitte)	MBA PhD
Nitte School of Management (Bengaluru)	PGDM Executive PGDM
Nitte School of Fashion Technology & Interior Design (Bengaluru)	BSc: Fashion & Apparel Design Interior Design & Decoration Diploma: Fashion Design Interior Design
Dr NSAM First Grade College (Nitte)	BSc BCom BBA
Dr NSAM First Grade College (Bengaluru)	BBA BCom
Nitte Rukmini Adyanthaya Memorial Polytechnic (Nitte)	Diploma in Engineering: Civil Computer Science Electrical & Electronics Electronics & Communications Mechanical Apparel Design & Fabrication Technology



For further details, you may contact:

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